

# The PARS Reporter

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PARS Environmental, Inc.

Telephone: 609-890-7277

Fax: 609-890-9116

## PARS Receives Technology Award



On November 17th PARS will be presented with the Enviro Energy Company of the year award at the New Jersey Technology Council (NJTC) Awards Gala. PARS received the award for its research, development and commercialization of innovative environmental technologies. Recently, PARS developed Nualgi, an innovative, patented, nano bio product for the rapid and cost effective cleanup of lakes, rivers and streams. Nualgi has been used to clean up polluted water in lakes, rivers and streams at a fraction of the cost of competing methods by absorbing Nitrogen and Phosphorous and increasing the dissolved oxygen level in water.

“We are pleased to have been recognized by the NJTC for our work in the development of innovative environmental products,” said Kiran Gill, President and CEO of PARS, “Our investment in research and development of innovative environmental technologies has fueled our rapid growth in the last few years.”



The NJTC has been supporting technological companies for 15 years and has made New Jersey the “go-to-state” for growth-oriented innovators. Founded in 1996, NJTC has close to 1,000 members. The Council provides business support, networking opportunities, information advocacy and recognition of technology companies and their leaders. The Awards Gala will be a black-tie affair held at Addison Park in Aberdeen, NJ.

### Other Recent Awards

- ◆ NJ OSHA Award for 2010
- ◆ Small Business Excellence in Environmental Services
- ◆ 21st-fastest-growing business led by a woman
- ◆ NJ Minority Small Business Person of the Year

## Editorial

I am very pleased to inform you that PARS opened an office in Louisville, KY (pictured below). This is the first fully staffed and operational office that PARS has besides our headquarters in Robbinsville, NJ.

PARS currently has project offices in Edison, NJ, Lakehurst, NJ, Travis AFB, CA, Picatinny Arsenal, NJ, and New York City, NY.



The Louisville Office will be staffed by two recent hires, Debbie Wesslund, Senior Consultant, and Tiffany Horning, Office Administrator. Both Debbie and Tiffany bring considerable local knowledge and contacts in Louisville, KY; we are very pleased to have them on board. A brief description of Debbie and Tiffany’s experience is on page 2 of this issue.

Support for Debbie and Tiffany will come from the Robbinsville office; primarily from George Weiss and Harch Gill. George and Harch have spent considerable time in Louisville in the past few weeks to select suitable office space and to get the office up in running.

An open house for the new office is planned for Thursday, November 3rd. This effort will be planned and organized by Tiffany and Lisa Keil, Administrative Manager for PARS.

PARS’ primary client in Louisville in the past few years has been the US Army Corps of Engineers, Louisville District. Recently, PARS was selected by the U.S. Environmental Protection Agency (EPA) Office of Research and Development to apply and study focused green stormwater infrastructure practices for managing stormwater runoff and improving water quality in streams and rivers in Louisville, KY (story continued on page 4).

PARS is currently planning the second new office in Baltimore, MD...Stay tuned for more information on this in the next issue.

-Amanda Lowe, Editor

# PARS Opens Office in Louisville, KY

(Cont'd from pg. 1)

## Facts about the Office

- ◆ Located in the Starks Building at 455 S. 4th St., Suite 1446, Louisville, KY 40202
- ◆ Telephone Number: 1-502-365-3530
- ◆ The 14-story Starks Building is 202 ft. tall and was listed as the 11th largest office complex in Louisville.



New and current PARS employees work together to setup the new office space! (From Left to Right) Lisa Keil, Administrative Manager; George Weiss, Project Manager; Debbie Wesslund, Senior Consultant; Tiffany Horning, Office Administrator

## Employees at Louisville Office



**Tiffany Horning** joined PARS this October as Office Administrator. Tiffany has a M.A. in Public Administration from the University of Louisville and a B.A. in Women's Studies from the University of Michigan. Tiffany has had several years of experience working on political campaigns performing various duties such as recruiting volunteers, managing canvassers, performing field reports, and managing financial databases of campaign donors. While attending the University of Louisville Tiffany held a Graduate Research Assistant position for the Public Administration Department. Most recently, Ms. Horning was a Project Manager for the Louisville Metro Human Services, where she directed a team of interns to outreach to homeowners on important information and collaborated on the development and implementation of projects.



**Debbie Wesslund** joined PARS this October as a Senior Consultant. Debbie has over 25 years of experience in public affairs, communications, and the government in Washington D.C. and Louisville, KY. Ms.

Wesslund has a B.A. in Journalism/Public Relations from the University of Oklahoma and has completed coursework towards her M.A. in Public Administration from the University of Louisville. Some of Debbie's civic involvement includes being a Board Member for the Leadership Louisville Center and a Representing Member of the Jefferson County Public Schools Board of Education District. 3. Ms. Wesslund's most recent professional experience was as a Grant Manager for the Federal Workforce Development Program. Prior to that, Debbie worked as a Public Affairs Consultant for various clients.

## PARS Expands Remediation Capabilities

The Site Services Division, led by Allen Campione, Division Manager is quickly growing. Services include: UST Removals & Installations; Site Remediation; Site Construction & Grading; Installation/Repair Septic Systems; Installation of Helical Piers; Installation—Operations and Management of SVE Systems; Tank Cleaning Services (UST's & AST's, Oil & Water Separator Systems); Storm, Water, & Sewer Pipe Installations, Vacuum Truck/Tanker Services; and Transportation & Disposal for, Contaminated Soils, Waste Waters, and Waste Petroleum Liquids.



Recently, PARS purchased a new support utility truck (pictured left) to aid in this expansion. This truck has a 1080cfm built in air compressor and a

lift gate that can support 2000lbs. The truck is fully equipped and has all the necessary tools needed to perform a variety of site remediation and construction services.

## (PARS Expands Remediation Capabilities Cont'd)

This year, the Site Services Division has worked on three major projects for DoD clients including:

- ◆ Cleaning, inspection and repairs of oil/water separator systems at a local base in NJ
- ◆ Soil Stabilization for a local training area in MO



- ◆ and Bank Stabilization for a local training area in MO (pictured left)

In addition to the federal projects, the Site Services Division has performed several jobs for residential clients including site remediation, soil delineation, and UST/AST Removals.

For more information on the Site Services Division e-mail Allen Campione at [acam-pione@parsenviro.com](mailto:acam-pione@parsenviro.com) or call the office at 609-890-7277.

## PARS Welcomes New Employees

Welcome **Constantine Tsentas** to the Robbinsville, NJ office! Connie joined PARS in August of this year. He has over 30 years of experience in environmental program management, operations management, and business development. Mr. Tsentas has a M.S. in Geology from Duke University and a B.A., in Geology from Kean University. Mr. Tsentas is both a Professional Geologist and a Licensed Site Remediation Professional. He also has a certification for Underground Storage Tank Subsurface Evaluation and Closure.

Connie has managed more than 1,000 multi-disciplinary environmental projects in New Jersey, New York, Pennsylvania, Connecticut, and several other states. Most of his work was conducted in accordance with State and Federal requirements, including the New Jersey Industrial Site Recovery Act (ISRA), the Resource Conservation and Recovery Act (RCRA) and the Comprehensive Environmental Response Compensation and Liability Act (CERCLA). In 2010, Connie was appointed by NJ Governor, Chris Christie to serve on the newly-created Site Remediation Professional Licensing Board, which is responsible for establishing licensing requirements and overseeing the performance of Licensed Site Remediation Professionals (LSRPs) in New Jersey.

Welcome **Debbie Wesslund & Tiffany Horning** to the Louisville, KY Office!  
(See page 2 for more about Debbie and Tiffany)

## PARS Summer BBQ

PARS held the First Annual Client/Employee Summer BBQ on the 22nd of July in the Robbinsville, NJ Office. The event was a great success despite intense heat and



**Braving the heat of the Sun & the Grill!**



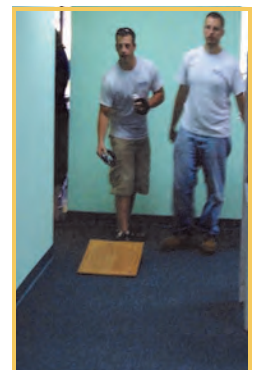
**Enjoying great food and company!**



**President, Kiran Gill talking with Clients and Guests (right)**



**Who Won?**



unexpected thunderstorms. Guests enjoyed a variety of foods and beverages ranging from grilled burgers and hot dogs to cold salads and tasty sweets. Games like ring toss and bean bag toss were enjoyed by all. In addition to refreshments and games, good conversation and laughs were shared among the attendees.

A special thanks goes out to all of the employees who helped with set up, take down, and most importantly, maintaining the grill! PARS would also like to thank all of the guests who were able to attend. We hope to see you all next year at another fun Summer event!

# Technology Talk

## PARS Evaluates Impacts of Green Stormwater Management Practices in Louisville, KY

PARS is currently assisting the U.S. Environmental Protection Agency (EPA) Office of Research and Development in a study on green stormwater infrastructure practices for managing stormwater runoff and improving water quality in streams and rivers in Louisville, Kentucky. The project is being performed in collaboration with the Metropolitan Sewer District (MSD) in Louisville, Kentucky.

Louisville MSD uses green infrastructure practices as a critical part of its overflow abatement and water quality programs and is studying their performance and impacts in managing wet weather flows, reducing the frequency and volume of sewer overflows, and improving the water quality of stormwater discharges. The effort will establish the real-world capabilities and benefits of green infrastructure practices when addressing combined sewer overflow and water quality issues.

EPA has identified candidate sites within targeted basin areas to apply green infrastructure practices on these sites. PARS will monitor their effects and assist EPA to evaluate results of using the techniques. The effort will help to establish realistic costs, stormwater capture rates, modeling standards, and collective effects of using the techniques, which can then be used throughout the MSD service areas and in other communities to make informed business decisions for their programs.



Environmentally, the new national buzzword is “watersheds” – a term that envisions a comprehensive, environmental approach to water resource management. Using this approach, several major cities throughout the nation are working to transform our urban waterways and its associated land (our watersheds) into vibrant, green communities where people want to live and work. In the past five years, PARS has been a leader and proponent of this marriage of an environmental vision with economic health, quality of life improvements and sustainability.

PARS has been retained by the Environmental Protection Agency to provide technical support for development evaluation, and application of methods for molecular biological, biological, microbiological, sediment toxicity, and water quality assessment in marine and freshwater environments for environmental pollution prevention. PARS also operates and maintains the USEPA Office of Research and Development UWRF (Urban Watershed Research Facility) facility.



500 Horizon Drive, Suite 540  
Robbinsville, New Jersey 08691  
Telephone: 800.959.1119 or 609.890.7277  
Fax: 609.890.9116  
E-mail: [info@parsenviro.com](mailto:info@parsenviro.com)

